

# Cloud-Based Procure-to-Pay and Back Office Solution for Global Enterprises



## Industry Leading Functionality

Specifically designed for global enterprises, BirchStreet's cloud-based applications are easy to use, customizable and delivered securely over the World Wide Web. Thousands of hotels, assisted living facilities, country clubs and restaurants in over 40 countries have chosen BirchStreet Systems for their Procure-to-Pay and Back-Office solutions.

- e-Procurement
- AP Automation
- Inventory Control
- Recipe Management
- Capital Projects



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## Modules and Services

Purchase Orders
Requisitions
Order Guides
Supplier-on-the-Fly
Approvals
Budget Tracking
Receiving
AP Reconciliation
Property Analytics
Property Reporting
Property Level Administrative Module
AP Invoice-3 Way Matching
Inventory Control
Recipe Management
Capital Projects Management Suite
Supplier Adoption Services
Punch out Integrations
Supplier Facing Features
Interfaces to 3 <sup>rd</sup> Party Systems
Custom Reports
Private Branding
Multi-Location Platform
Portfolio Analytics
Cross-Property Reporting
Private Marketplace Features
Marketplace Administrative Modules

## BirchStreet Today

- Over 4,000 Customer Locations in 40 Countries
- Over 60,000 Registered Users
- 160,000 Suppliers
- \$3.5 billion+ in annual spend
- Average 3.2 million+ transactions/year



## Our Value

- Improved Efficiency
- Cost Effectiveness
- Control/Spend Analysis
- Strong ROI

## Our Services

- Turnkey Implementation
- Training and Customer Support
- Supplier Network and Adoption

## Our System

- Customizable/Comprehensive
- Global Enabled
- Hosted & Secure
- Enterprise/Industry Specific





## Spend Visibility

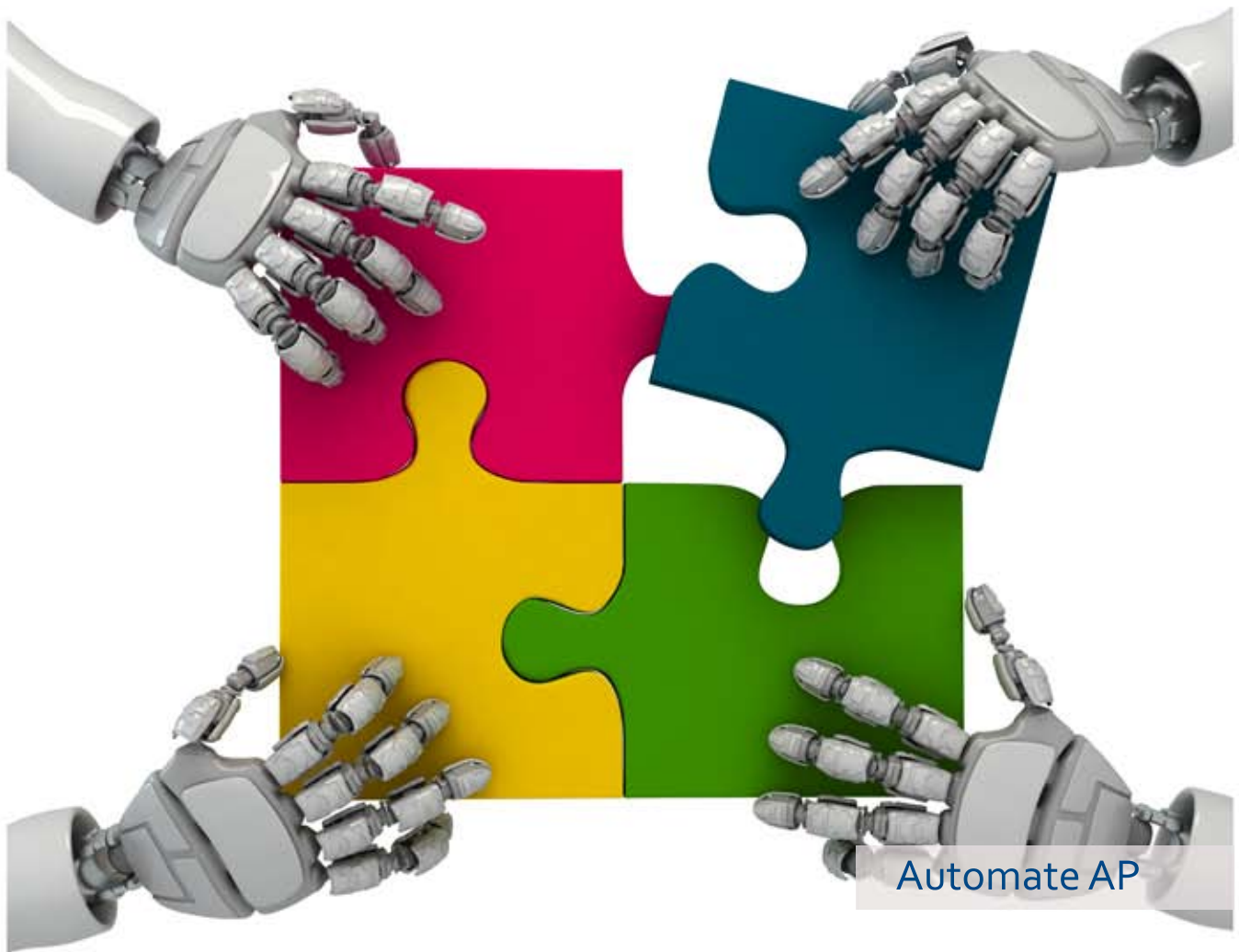
### ::e-Procurement

E-Procurement systems help hotels healthcare organizations, country clubs and restaurants effectively manage their supply chain and purchasing programs. Chains and independents alike, can reduce paper, improve supplier integrity, and increase purchasing compliance by using e-Procurement. Procurement and purchasing procedures for enterprises need an e-Procurement system designed to accommodate the needs of enterprises and complex Food & Beverage operations. The most comprehensive and flexible purchasing system on the market, BirchStreet's e-Procurement Application supports all types of purchasing including Food & Beverage, OS&E, FF&E, Capital Purchasing, Refurbishment and Renovation Projects.

- Above property spend analysis
- Create Purchase Orders or Requisitions and route them electronically for approval.
- Create personal or shared order guides of items your hotel or restaurant buys on a regular basis.
- Setup suppliers and send PO's electronically or through a system generated fax or e-mail.

### The Basic e-Procurement Application Package includes:

- Purchase Orders
- Requisitions
- Order Guides
- On-boarding of all vendors, both regional and local
- Route POs for Approval
- Charge and Track Budgets



## ::Accounts Payable Automation

BirchStreet's AP Automation Application is fully integrated with BirchStreet's Procure-to-Pay Application Suite and leverages the General Ledger account codes that are added to each Purchase Order via BirchStreet's Declining Checkbook feature, removing the need to code each invoice manually. As with all BirchStreet products, the AP Automation Application is designed to work in the challenging environment of food and beverage procurement, including special support for catch-weight items. Surrounding the Auto-Matching Engine are a number of supporting features including Receiving, Electronic Invoices, Interfaces, Payment Portal, Credit Memo Generation/Entry, Accounting System/ERP Interfaces, Document Management and much more. BirchStreet can tailor the right solution for your organization and trim costs while improving financial controls.

- AP Auto-Matching
- Electronic Supplier Interface (EDI)
- Month End Processing
- Automated 3-Way Matching
- Electronic Invoices
- Accounting/ERP Interface
- AP Document Management
- Interface with third party OCR
- Payment self-help portal
- Advanced shipping notices
- Supplier interface
- Use tax calculator
- RMA Request notice
- Supplier invoice entry
- Customized matching rules
- On-going customer support
- Implementation and training



## ::Inventory Control

BirchStreet's Inventory Control Application accurately tracks and costs perpetual inventory at any number of inventory locations at your property. The system is fully integrated with BirchStreet's Procurement Application to automate purchases. The system can also be integrated with your accounting system and General Ledger. Provides accountability for all inventory related transactions. Supports multiple valuation methods. The Inventory Control Application seamlessly integrates with BirchStreet's Declining Checkbook feature to charge outlets upon fulfillment (and/or on taking Inventory) to track true food costs by outlet. The application features detailed inventory and cost-by-outlet reporting.

- On-Hand Quantity Tracking
- Multiple Valuation Methods
- Requisitions (storeroom-to-outlet, outlet-to-outlet)
- Fulfillment to outlets and inventory locations
- True Cost-by-Outlet tracking
- Transfers, Returns (including cross-property transfers)
- Physical Inventory Counts with Bar Code Scanner
- Wireless compatibility
- Par Values
- Plan Purchases: automatically computes replenishment order quantities
- Automates PO Generation for Inventory Replenishment
- FIT - Fast Implementation Tools (a number of tools to speed the implementation including reading legacy system files to load items master and cost history)



## Manage Your Food Cost

### ::Recipe Management

BirchStreet's Recipe Management Application simplifies one of the most mission critical functions of food service operations. Previously a manually intensive and inefficient process, recipe management is now fully integrated with a comprehensive procurement package. BirchStreet enables food service operators to determine profitability of menu items and ensures uniform quality of production across a global chain of properties. The Recipe Management Application offers a series of features that automate processes and bolster efficiency including scaling of recipes for large banquets, substitution of seasonal products using "What if?" scenarios and automatic system updates to catalog item prices. BirchStreet's comprehensive report gallery helps the back office to determine profitability of menu items by property and calculates Cost of Goods Sold (COGS).

The touchpad version of the Recipe Management Application, Recipe Pad allows you to search, browse and scale your recipes.



- On-Hand Quantity Tracking
- Publish corporate recipes and ingredients to your properties
- Built-in internationalization features
- Automatically generate purchase orders
- Updates non-catalog item prices automatically through the Receiving Application
- Updating non-catalog item prices using an exported template
- Attach pictures
- Convert recipes to metric
- Advanced search functionality
- Activate and deactivate recipes
- Step and preparation instructions
- Notes and attachments
- Recipe sharing through publishing the recipe to a library
- Recipe printable form with prep instructions and pictures
- Maintain nutritional and dietary information



## Manage Development and Renovation

### ::Capital Projects

The BirchStreet Capital Projects Application—with furniture, fixtures and equipment (FF&E) e-Procurement and back-office automation—can bring major renovation projects back under control. This unique solution provides project and brand managers with a tool specifically designed to manage development and renovation projects and is fully integrated with procurement in a hosted, multi-property software application.

Featuring a dashboard view for all properties, phases and orders, the Capital Projects Application allows you to track project progress on a single property or across your entire portfolio. Each property is given pre-configured choices, while being restricted to brand standards. The application determines suggested quantities by room, phase or property, and automates timely ordering based on project time lines, brand standards, item lead times and property configuration (room count, room types, number of floors, etc.).

- Manage Multi-Property Projects
- Enforce Brand Standards
- Manage FF&E Ordering
- Project benchmarks tied to purchasing
- Smart catalog enforces brand standards
- Setup project phases, steps and schedules
- Automates orders based on schedules
- Electronic purchase order delivery
- Electronic approvals
- Project budget tracking
- Automated supplier bids
- Ad-hoc reporting
- Report Scheduling
- Analytics
- Receiving
- Security



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